



Shop Small

BINGO



Choose Local, Make a Difference in Aransas Pass!

<p>BUY A DRINK FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>PURCHASE FROM A LOCAL VENDOR AT AN EVENT</p> <p><i>*Tag the business on FB</i></p>	<p>TAKE A PHOTO WITH A LOCAL SHOP OWNER</p> <p><i>*Tag the business on FB</i></p>	<p>TRY A NEW DISH FROM A LOCAL EATERY</p> <p><i>*Tag the business on FB</i></p>	<p>VOLUNTEER YOUR TIME WITH A LOCAL NON-PROFIT OR VOLUNTEER GROUP</p>
<p>REFER A BUSINESS ON FB BY TAGGING 3 FRIENDS IN A SHARED POST FROM A LOCAL BUSINESS</p>	<p>PURCHASE A SEASONAL ITEM FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>BUY A GIFT FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>TAKE A SELFIE IN FRONT OF A MURAL AT A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>TAKE A PICTURE OF YOUR FAVORITE STORE FRONT</p> <p><i>*Tag the business on FB</i></p>
<p>SHARE A POSITIVE STORY ABOUT A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>TAKE A SELFIE WITH A LOCAL BUSINESS REPRESENTATIVE</p> <p><i>*Tag the business on FB</i></p>	<p>RECOMMEND A LOCAL BUSINESS TO A FRIEND</p> <p>FREE SPACE</p>	<p>TRY A LOCAL SERVICE (E.G., HAIRCUT, MASSAGE)</p> <p><i>*Tag the business on FB</i></p>	<p>ATTEND A LOCAL EVENT OR ARTS/LIVE MUSIC PERFORMANCE</p> <p><i>*Tag event or venue on FB</i></p>
<p>TAKE A PHOTO OF A BREAKFAST ITEM FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>VISIT A LOCAL BOUTIQUE</p> <p><i>*Tag the business on FB</i></p>	<p>BUY A GIFT CARD FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>	<p>BUY A HANDMADE GIFT</p> <p><i>*Tag the business on FB</i></p>	<p>TAKE A PHOTO OF A LUNCH ITEM FROM A LOCAL BUSINESS</p> <p><i>*Tag the business on FB</i></p>
<p>WRITE A POSITIVE REVIEW FOR A LOCAL BUSINESS</p>	<p>PURCHASE DESSERT FROM A LOCAL SHOP</p> <p><i>*Tag the business on FB</i></p>	<p>SHARE A PROMOTIONAL POST FROM A LOCAL BUSINESS</p>	<p>BUY FLOWERS FROM A LOCAL FLORIST</p> <p><i>*Tag the business on FB</i></p>	<p>VISIT A LOCAL THRIFT SHOP</p> <p><i>*Tag the business on FB</i></p>

Name & Phone #

#APShopSmall

DEADLINE TO SUBMIT COMPLETED BINGO CARD NOV. 30TH

EMAIL TO MARKETING@ARANSASPASS.ORG OR DROP OFF AT THE ARANSAS PASS CHAMBER FOR A CHANCE TO WIN A GIFT CARD TO A LOCAL BUSINESS!



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BINGO



Choose Local, Make a Difference in Aransas Pass!

GET READY TO HAVE FUN WHILE SUPPORTING LOCAL BUSINESSES!

JOIN THE ARANSAS PASS CHAMBER OF COMMERCE IN THE SHOP LOCAL BINGO CHALLENGE THIS NOVEMBER AND MAKE A POSITIVE IMPACT IN OUR COMMUNITY.

HOW TO PARTICIPATE:

- 1. Download or Screenshot:** Participants can download the bingo card or take a screenshot on their phone.
- 2. Participate:** Complete the tasks throughout the month of November. Each task requires a social media post or an action on social media to promote local business.
- 3. Social Media Posts:** For squares that require Facebook posts, participants can share on their Facebook page using posts, photos, or videos. Be sure to include the hashtag #APShopSmall and tag the Aransas Pass Chamber of Commerce as well as the Aransas Pass business your post is promoting.
- 4. Marking Completes:** Mark the squares you've completed.
- 5. Submit Your Card:** Once you've completed a row, or column, submit your card to the Aransas Pass Chamber of Commerce:
 - o Email: Send a photo of your completed card to marketing@aransaspass.org.
 - o Drop-off: Alternatively, drop off a printed copy at the Aransas Pass Chamber of Commerce (130 W. Goodnight Ave, Aransas Pass, TX 78336)
- 6. Deadline:** All completed bingo cards must be submitted by November 30, 2024.
- 7. Winners Announcement:** Three winners will be drawn on December 2, 2024, with each winner receiving a gift card to a local business!



Shopping local can positively impact your community in various ways



- 1. Economic Impact:** Local businesses reinvest a significant portion of their revenue back into the community. Studies show that for every \$100 spent at a local business, approximately \$68 stays in the community, compared to only \$43 when spent at a national chain.
- 2. Job Creation:** Local businesses are vital for job creation. They provide more jobs per unit of sales compared to large chains, helping to reduce unemployment in the community.
- 3. Community Character and Culture:** Local businesses contribute to the unique character of a community, enhancing its identity and making it a more attractive place to live and visit.
- 4. Environmental Benefits:** Shopping local reduces transportation emissions, as goods are often sourced and sold closer to home. This can lead to a smaller carbon footprint.
- 5. Personalized Service:** Local businesses often provide more personalized customer service, building relationships with customers and understanding their needs better than larger chains.
- 6. Support for Local Causes:** Local businesses are more likely to support local charities, schools, and events, strengthening community ties and fostering a sense of belonging.

On average:

- **68% of every dollar spent at a local business stays in the community, compared to 43% for national chains.**
- **When shopping at local businesses, that money circulates within the community multiple times, leading to more jobs, services, and opportunities for residents.**

WHENEVER YOU HAVE THE OPPORTUNITY, SHOP LOCAL.

THIS CHOICE BOOSTS THE LOCAL ECONOMY, STRENGTHENS COMMUNITY TIES, AND HELPS PRESERVE THE UNIQUE CHARACTER OF YOUR AREA.