

Come grow with us!

# TIERED MEMBERSHIP LEVELS



| MEMBERSHIP BENEFITS  | Basic Membership | Non-Profit Membership | Core Business Membership | Coastal Elite Partnership | Anchor Partnership | Saltwater Partnership | Lighthouse Partnership |
|--|------------------|-----------------------|--------------------------|---------------------------|--------------------|-----------------------|------------------------|
| Visitor Center Referrals - <b><i>We refer members first!</i></b> | ⚙️               | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Invitation to Annual Chamber Banquet                             | ⚙️               | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Listing in Online Directory                                      | ⚙️               | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Enhanced Customizable Listing                                    |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Partner Level Banner   |                  |                       |                          | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Category Listings in Online Directory                            | 1                | 1                     | 1                        | 2                         | 2                  | 3                     | 3                      |
| Business Literature Displayed in Visitor Center                  |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Weekly Member E-Newsletter - <i>The Bulletin Board</i>           |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Milestone Ceremonies: Ribbon Cutting, Grand Opening              |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Invitation to Monthly Networking Opportunities                   |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Invitation to Chamber Special Events at Member Pricing           |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Opportunity to Host Business After Hours Mixer                   |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Opportunity to Serve on Chamber Committees                       |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Access to the Ambassador Program ( <i>A-Team</i> )               |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Opportunity to Utilize Chamber Board Room                        |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Facebook Live Business Promotion - Annually                      |                  | 1                     | 1                        | 2                         | 2                  | 2                     | 2                      |
| Access to Members Only Portal                                    |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Chamber Member Window Decal                                      |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Unlimited Online Job Postings                                    |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Member to Member Deals & Hot Deals                               |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Promotional Ad in E-Newsletter - Annually                        |                  | 2                     | 2                        | 2                         | 3                  | 3                     | 4                      |
| Listing in the Guide to Aransas Pass Directory                   |                  | ⚙️                    | ⚙️                       | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Enhanced Listing   |                  |                       |                          |                           | ⚙️                 | ⚙️                    | ⚙️                     |
| Admission to 4 Luncheons   |                  |                       |                          | 1 Seat                    | 2 Seats            | 2 Seats               | 1 Table                |
| Rolling Sponsorship on Weekly E-Newsletter                       |                  |                       |                          | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| Recognition at Chamber Events & Logo Displayed                   |                  |                       |                          | Business Name             | ⚙️                 | ⚙️                    | ⚙️                     |
| Social Media Posts - Annually - <i>Ad Provided by Member</i>     |                  |                       |                          | 1                         | 1                  | 2                     | 2                      |
| Membership for up to 3 Locations - \$675 Value                   |                  |                       |                          | ⚙️                        | ⚙️                 | ⚙️                    | ⚙️                     |
| <i>Businesses with fewer than 50 employees per location</i>      |                  |                       |                          |                           |                    |                       |                        |
| Engraved Partnership Plaque (Received in January)                |                  |                       |                          |                           | ⚙️                 | ⚙️                    | ⚙️                     |
| \$500 Sponsorship Credit toward the Annual Banquet               |                  |                       |                          |                           | ⚙️                 |                       |                        |
| Business logo on Homepage of Chamber Website                     |                  |                       |                          |                           | ⚙️                 | ⚙️                    | ⚙️                     |
| Banner Ad in Online Directory - Annual                           |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Business Promotion on Civic Center Digital Board                 |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Business Testimonial on Chamber Website                          |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Business Recognition at Annual Banquet                           |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Guide to Aransas Pass - Ad Discount                              |                  |                       |                          |                           |                    | 10%                   | 15%                    |
| Business Promotion at Networking Events - Standup Display        |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Taste of Aransas Pass  |                  |                       |                          | \$100 Credit              |                    |                       | 1 Table                |
| Promotional Business Commercial - 1 Annually                     |                  |                       |                          |                           |                    | ⚙️                    | ⚙️                     |
| Business Recognition on LCD Screen in Visitor Center             |                  |                       |                          |                           |                    |                       | ⚙️                     |
| Partnership Recognition on On-Hold Phone Recording               |                  |                       |                          |                           |                    |                       | ⚙️                     |
| Hyperlinked Business Logo on Outgoing Chamber Emails             |                  |                       |                          |                           |                    |                       | ⚙️                     |

\*Memberships are valid for the duration of one year.

Aransas Pass Chamber of Commerce & Visitors Center  
(361) 758-2750 | [www.aransaspass.org](http://www.aransaspass.org)  
130 W. Goodnight Ave, Aransas Pass, TX 78336

| Basic        | Non-Profit          | Core         | Coastal Elite | Anchor         | Saltwater      | Lighthouse     |
|--------------|---------------------|--------------|---------------|----------------|----------------|----------------|
| <b>\$20</b>  | <b>\$125</b>        | <b>\$225</b> | <b>\$795</b>  | <b>\$1,500</b> | <b>\$3,000</b> | <b>\$6,000</b> |
| One Time Fee | Non-profit Discount | Base Price   | \$2,040 Value | \$3,510 Value  | \$6,350 Value  | \$14,450 Value |



*Join today for exclusive benefits!*

## CORE BUSINESS MEMBERSHIP

IDEAL FOR SMALL BUSINESSES OR ORGANIZATIONS LOOKING TO CONNECT WITH THE BUSINESS COMMUNITY AND GROW THEIR NETWORK.



### MEMBERSHIP BENEFITS

- Visitor Center Referrals - We refer members first!
- Invitation to Annual Chamber Banquet
- Listing in Online Directory and Enhanced Customizable Listing
- 1 Category Listing in Online Directory
- Opportunity to display business promotional material in the Visitors Center
- Weekly Member E-Newsletter - *The Bulletin Board*
- Milestone Ceremonies: Ribbon Cutting, Grand Opening or Ground Breaking Ceremonies
- Invitation to Monthly Networking Opportunities
- Invitation to Chamber Special Events at Member Pricing
- Opportunity to Host After Hours Business Mixer
- Opportunity to Serve on Chamber Committees
- Access to the Ambassador Program
- Opportunity to Utilize Chamber Board Room
- 1 Facebook Live Business Promotion - Annually
- Access to Members Only Portal
- Chamber Member Window Decal
- Unlimited Online Job Postings
- Member to Member Deals & Hot Deals
- 2 Promotional Ads in E-Newsletter - Annually
- Listing in the Guide to Aransas Pass Directory



### CORE BUSINESS MEMBERSHIP PRICING

|                 |
|-----------------|
| <b>\$225</b>    |
| 1-9 Employees   |
| <b>\$300</b>    |
| 10-19 Employees |
| <b>\$375</b>    |
| 20-79 Employees |
| <b>\$425</b>    |
| 80-99 Employees |
| <b>\$500</b>    |
| 100+ Employees  |



### ADDITIONAL NEW MEMBER BENEFITS

- 1+ Ad included in Member E-Newsletter
- 1+ Social Media Business Promotion

\*Additional benefits must be utilized within the first year of membership

Take your membership to the next level!

## EXCLUSIVE PARTNERSHIP LEVELS



### COASTAL ELITE PARTNERSHIP

**\$795**  
ANNUALLY

#### CORE BUSINESS BENEFITS +

- ✓ Admission to 4 Luncheons - 1 Seat per Event
- ✓ Rolling Sponsorship on Weekly E-Newsletter
- ✓ Partner recognition at Chamber Events - Business Name
- ✓ 1 Social Media Post (Annually)
- ✓ **Membership for up to 3 Locations - \$675 Value**
- ✓ **\$100 Sponsorship Credit - Taste of Aransas Pass**



### ANCHOR PARTNERSHIP

**\$1,500**  
ANNUALLY

#### CORE BUSINESS BENEFITS +

- ✓ Admission to 4 Luncheons - 2 Seats per Event
- ✓ Rolling Sponsorship on Weekly E-Newsletter
- ✓ Partner recognition at Chamber Events - Logo
- ✓ 1 Social Media Post (Annually)
- ✓ Membership for up to 3 Locations - \$675 Value
- ✓ Engraved Partnership Plaque
- ✓ Business logo on Homepage of Chamber Website
- ✓ **\$500 Sponsorship Credit toward the Annual Banquet**



### SALTWATER PARTNERSHIP

**\$3,000**  
ANNUALLY

#### CORE BUSINESS BENEFITS +

- ✓ Admission to 4 Luncheons - 2 Seats per Event
- ✓ Rolling Sponsorship on Weekly E-Newsletter
- ✓ Partner recognition at Chamber Events - Logo
- ✓ 2 Social Media Posts (Annually)
- ✓ Membership for up to 3 Locations - \$675 Value
- ✓ Engraved Partnership Plaque
- ✓ Business logo on Homepage of Chamber Website
- ✓ Banner Ad in Online Directory
- ✓ Business Promotion on Civic Center Digital Board
- ✓ Business Testimonial on Chamber Website
- ✓ Business Recognition at Annual Banquet
- ✓ **Guide to Aransas Pass 10% Ad Discount**
- ✓ **Business Promotion at Networking Events (Custom Display Banner)**
- ✓ **1 Promotional Business Commercial**



### LIGHTHOUSE PARTNERSHIP

**\$6,000**  
ANNUALLY

#### CORE BUSINESS BENEFITS +

- ✓ Admission to 4 Luncheons - 1 Table per event
- ✓ Rolling Sponsorship on Weekly E-Newsletter
- ✓ Partner recognition at Chamber Events - Logo
- ✓ 2 Social Media Posts (Annually)
- ✓ Membership for up to 3 Locations - \$675 Value
- ✓ Engraved Partnership Plaque
- ✓ Business logo on Homepage of Chamber Website
- ✓ Banner Ad in Online Directory
- ✓ Business Promotion on Civic Center Digital Board
- ✓ Business Testimonial on Chamber Website
- ✓ Business Recognition at Annual Banquet
- ✓ **Guide to Aransas Pass 15% Ad Discount**
- ✓ **Business Promotion at Networking Events (Custom Display Banner)**
- ✓ **Access to Taste of Aransas Pass (Seating for 8)**
- ✓ **1 Promotional Business Commercial**
- ✓ **Business Recognition on LCD Screen in Visitor Center**
- ✓ **Partnership Recognition on On-Hold Phone Recording**
- ✓ **Hyperlinked Business Logo on Outgoing Chamber Emails**



Investing in a Chamber partnership provides your business or organization with enhanced visibility and additional promotional benefits.



## *Additional Benefits and Perks* **AVAILABLE TO CHAMBER MEMBERS**

### **Refer a New Member**

Receive One Free E-Blast & One Free Social Media Post

### **E-Newsletter Ad Promotion - \$20**

Members can promote their business or organizational events, business specials, job openings, etc. by utilizing Chamber E-Blasts.

### **Online Directory Ad**

Showcase your business or organization with a promotional banner in our online directory, which includes a link to your website.

- Quarterly - \$175
- 6 Month Run - \$300
- Annual Run - \$550

*\*Ads can be designed for an additional fee - \$200*

### **Social Media Post - \$20**

Promote your business or organization on our active and popular Chamber of Commerce Facebook page (11,000+ Followers).

### **Promotional Business Commercial - \$100**

Showcase your business's services and products through an engaging, detailed video advertisement.

### **Digital Display Advertisement**

Advertise your business or organization on our digital display located in the foyer of the Aransas Pass Civic Center.

- Quarterly - \$450
- 6 Month Run - \$850
- Annual Run - \$1,600

*\*Ads can be designed for an additional fee - \$200*

### **Pay it Forward Membership - \$150**

Discounted Core Business Membership for 1 startup business for 1 Year .

- Memberships must be purchased by an existing member for a business that is not their own startup.
- Startup businesses do not have to be located in Aransas Pass.